EVENT MANUAL

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## SPACE AND CAPACITIES

<table>
<thead>
<tr>
<th>SPACE</th>
<th>STANDING</th>
<th>SEATED</th>
<th>THEATRE</th>
<th>AREA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Triple Height Space</td>
<td>150</td>
<td>90</td>
<td>90</td>
<td>1,034 sq ft (96.1sq m)</td>
</tr>
<tr>
<td>Café</td>
<td>150</td>
<td>60</td>
<td>60</td>
<td>1,054 sq ft (98 sq m)</td>
</tr>
<tr>
<td>Ground Floor Gallery</td>
<td>500</td>
<td>360</td>
<td>510</td>
<td>4,714 sq ft (438 sq m)</td>
</tr>
<tr>
<td>Meeting Room</td>
<td>50</td>
<td>50</td>
<td>80</td>
<td>731 sq ft (68 sq m)</td>
</tr>
<tr>
<td>First Floor</td>
<td>300</td>
<td>250</td>
<td>320</td>
<td>4,004 sq ft (372 sq m)</td>
</tr>
<tr>
<td>Second Floor</td>
<td>250</td>
<td>140</td>
<td>200</td>
<td>4,004 sq ft (372 sq m)</td>
</tr>
<tr>
<td><strong>TOTAL HIREABLE SPACE</strong></td>
<td><strong>1400</strong></td>
<td><strong>750</strong></td>
<td><strong>1030</strong></td>
<td><strong>15,541 sq ft (1443.80 sq m)</strong></td>
</tr>
</tbody>
</table>
**ENTERTAINMENT LICENCE**
The Foundation has a full Entertainment Licence for regulated entertainment between the hours of 08.00 to 24:00.
License Number: 2006/03791/LAPR

This applies to:
- Performance of plays
- Exhibition of Films
- Live Music
- Recorded Music
- Performance of Dance
- Facilities for Making Music
- Facilities for Dancing

**MUSIC**
The Foundation has a full PRS certificate. Please ask the Events Office if you require photocopies of these. Live music and DJs are permitted but must not exceed 85-86 Db. Please see the ‘Sound Levels’ section for further information.

**ALCOHOL LICENSE**
The Foundation is permitted to serve and sell alcohol on the premises from 08.00 to 24:00. License number; 2006/03791/LAPR.

**CATERING**
Below are the preferred caterers that we work with on different scaled events, if you would prefer to use your own caterer will be an additional charge for using the kitchen (£600 + VAT)

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Caterer</th>
<th>Website</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>300 people +</td>
<td>Smart Hospitality</td>
<td><a href="http://www.smarthospitality.co.uk">www.smarthospitality.co.uk</a></td>
<td>0207 836 1099</td>
</tr>
<tr>
<td>200 people +</td>
<td>Payne and Gunter</td>
<td><a href="http://www.payneandgunter.co.uk">www.payneandgunter.co.uk</a></td>
<td>0870 850 1848</td>
</tr>
<tr>
<td>100 people +</td>
<td>Matthews Street</td>
<td><a href="mailto:guy@matthewsstreet.co.uk">guy@matthewsstreet.co.uk</a></td>
<td>07766 891 405</td>
</tr>
<tr>
<td>0-100</td>
<td>Louise Blouin Foundation</td>
<td><a href="http://www.ltbfoundation.org">www.ltbfoundation.org</a></td>
<td>0207 985 9600</td>
</tr>
<tr>
<td>Kosher</td>
<td>Philip Small</td>
<td><a href="http://www.philipsmall.co.uk">www.philipsmall.co.uk</a></td>
<td>0208 200 5666</td>
</tr>
</tbody>
</table>

**EVENT MANAGEMENT**
STRATAGEM has been created to provide strategic, personalised management of events whether corporate or private, they specialise in delivering high end events, conferences, team activities and parties. [www.stratagemevents.org](http://www.stratagemevents.org) 0208 879 4053

Ultra Violet Inc. is a new boutique-style event production and management company. We have over 30 years combined experience working within the industry and are experts in providing jaw-dropping effects for one-night extravaganzas at an affordable price both in the UK and abroad. [www.ultravioletinc.com](http://www.ultravioletinc.com) 0207 736 4436

**SECURITY SERVICES/DOORMEN**
Red Carpet Security (020 7060 4321 [www.redcarpetsecurity.com](http://www.redcarpetsecurity.com)) can provide on site security for your event. Security, for events were We guests will be leaving the Foundation after 22.00, is highly recommended.

**PHOTOGRAPHY**
The Foundation reserves the right to take photographs of each event environment and use them to demonstrate the success and versatility of the venue. Please inform us if you do not wish your guests to be included in such photographs. Any photography of the gallery spaces needs to be authorised by the Events Office prior to the event.
LOCATION & TRANSPORT

TUBE
Circle Line, Hammersmith & City Line - Latimer Road Station (5 minute walk)
Central Line - Shepherd’s Bush or Holland Park (10 minute walk)

BUS
The Foundation has 2 direct buses from Shepherds Bush Station.
295 to Stoneleigh Place (1 minute walk from Foundation).
316 to Stoneleigh Place

The following bus routes pass along Holland Park Avenue, 10 minutes’ walk from the Foundation.
23 / 31 / 49 / 94 / 148

For more information on bus routes please visit www.tfl.gov.uk

TRAIN
Shepherds Bush Station – London Overground operates from Clapham Junction to Stratford.
Paddington Station is also approximately 4 miles from us.

PARKING
Please be aware that our car park has the capacity for only 4 Cars or 2 Vans. An external company monitors parking but we can suspend this for events. Please give the events office 2 weeks notice if this suspension is required.

Pay and display spaces are located in the local proximity.
The rates and timings for parking in Olaf Street are as follows:
Monday to Friday: 8:30 – 18:30  Saturday: 8:30 – 1:30
20p - 24mins / 50p - 1 hour
Sundays and Bank Holidays free of charge.

There is a NCP Car Park located in;
London West 12 Centre, 2 Charecroft Way, Shepherd’s Bush, London W12 8PZ

TAXIS
We do not provide a taxi booking service at the Foundation. For parties larger than 150 we insist on Taxi Marshalling. Addison Lee or Black Taxi Marshalling can provide this service for approximately £45 per hour.

Addison Lee 020 7387 8888
Black Cabs 020 7272 0272
Dial a cab 020 7426 3420

There are also a number of mini car services in the local area:

Chepstow Cars 020 7229 0076
Regal Minicabs 020 7229 8884
Mercury Radio Cars 020 7727 1434
CATERING & CAFÉ

Please be aware the café operates for the public during the Foundation’s opening hours and the kitchen is designed for this purpose. However, it can provide additional event catering space if organised with the Events Office in advance. The Foundation requires a member of staff to be on site during any kitchen use.

The kitchen must be left in a clean state to allow for the Foundation catering team to prepare for lunch service at 9.30am.

KITCHEN APPLIANCES
The kitchen appliances which may be utilised are:

- 10 grid combination oven with demineralise
- 4 burner open top gas oven range
- Pre-wash sink with primary ‘in sink’ filter unit and pre wash spray arm

Please note that under no circumstances may the coffee machine, refrigerator or freezer be used without consulting the Events Office.

CAFÉ FURNITURE
There are 3 long rectangle tables and 4 round tables with chairs in the café. There are also a further 220 black chairs. These must be set in formation by the client.

KITCHEN FIRE SHUTTER
The café has a shutter which may be used to shut the kitchen off during events. However if the kitchen is in use during your event please do not place tables or any other furniture under it, as in the event of a fire the shutter must be able to close.

MEETING SPACE / PRIVATE DINING AREA
This space is very flexible and can be used for either meetings or private dining, depending on the event configuration. We can provide full A/V projection (with sound) making it ideal for meetings, seminars, brainstorming sessions, presentation and lunches. WiFi and telephone access can be set up for conference calling. The space can be separated into two for a more intimate setting, or opened into one single space. Any technical equipment required must be booked through the Events Office before the event. The space can also be laid out with trestle tables for catering purposes should this be required.

NOTES / QUESTIONS
BUILDING ACCESS

The operational hours of the Foundation are 0800 – 23.30. This means the general public must be off site by 24.00. Extended hours must be approved by the Events Office prior to the event. Access is not normally permitted earlier than 0800.

For dinner parties, or events that include catering served after 18:00, access to the kitchen is from 17.00 during the week and 16.00 at weekends. If earlier access is necessary there will be a charge of £600 to cover lost revenue.

LOADING/UNLOADING 8:00 – 24:00
There are four main doors for loading access, one for the kitchen, two for access to the meeting space behind the main exhibition space and an art loading door directly into the exhibition space. These are located at the South Core and can be found on the floor plans. Please ensure that these doors, and in particular the kitchen door are left clear and clean following your event. All doors are on control lock and therefore must not be propped open unless authorised by the Events Office.

Please be aware that the Foundation operates as an Institution open to the public on a daily basis. We ask that deliveries to be stored in the meeting room are brought in through the rear entrance. Any items for the first floor can be brought in through reception and taken up in the lift. Although this is at the discretion of reception staff depending on how many visitors there are to the gallery.

A reminder that deliveries and collections should be made in accordance with the principles of our ‘Good Neighbour Policy’.

GOOD Neighbour POLICY
The Foundation is located within a residential area; it is the responsibility of every event organiser to ensure that privacy of residents and the effectiveness of surrounding businesses are in no way compromised.

Whatever the circumstances, the needs of local residents are of paramount importance. The limited hours of operation and the restrictions regarding excessive noise are the basis of our good standing with our neighbours. Please see the ‘security’ section in this manual for all these procedures.

CONTRACTORS
All contractors visiting the Foundation for the event must sign in at reception and be approved by the Events Office. We expect all contractors to act responsibly within the space and be agreeable to on site suggestions and advice given by the Events Office. They may require swipe cards so please see the Swipe Card section in this Manual.

DELIVERIES
All deliveries to the Foundation are to occur within the negotiated hours of the venue hire, unless previously arranged with the Events Office. Deliveries should be clearly marked with: event name, contact name and mobile telephone number. For Large Deliveries a member of the client’s party must be present.

COLLECTIONS
All products, press packs, tools, materials, hired equipment and waste are to be collected within the negotiated hours of the venue hire and should be clearly marked with the carrier’s name, destination, clear description of the consignment (e.g. Box 1 of 4, etc.), contact name, and mobile telephone number.

The Foundation cannot accept any responsibility for collections of equipment remaining on the premises after the negotiated hours of the venue hire. The Events Office may charge for storage of these items after the event venue hire.
SECURITY

SWIPE CARDS
All doors within the Foundation are controlled by a secure 3GS system. Any areas which are not public access will require a swipe card. These must be ordered from the Events Office 7 days in advance of the event. They must be signed out and in on return. Any lost or damaged cards will be charged at £15 each.

PROCEDURES
- For large events there must be a total of 3 security guards. Positioned at the front & rear doors and 1 at the top of Olaf Street to manage crowds, vehicles & local residents.
- Ensure no glasses or bottles leave the Foundation.
- All guests to leave quietly and responsibly and all to be helped into taxis/vehicles by 24:00
- Strictly no smoking directly outside the Foundation front door – security must enforce this.
- All coaches to wait on Freston Road – strictly no coaches to drop guests outside residential areas.
- Ensure no vehicles leave their engines running whilst waiting for guests to leave the Foundation – we must respect our neighbours.
- Thoroughfare must be maintained at all times on Olaf Street to ensure access for emergency vehicles. This includes crowd and vehicle management.

STAFFING
Members of the Events Office team must be on site throughout any event held at the Foundation. In the occasion that guests will be viewing the exhibition spaces, our invigilators must be present and there will be a charge of £10 per hour per invigilator as a variable charge.

TAXI MARSHALLING
For evening events where guests will be leaving the Foundation after 22.00 please ensure that you employ taxi marshals. Please ask the Events Office for more information.

NOTES / QUESTIONS
HEALTH & SAFETY

It is a condition of entry onto the premises that every event organiser, contractor, sub-contractor supplier and their agents comply with the Health and Safety at the Foundation.

EMERGENCY, EVACUATION PROCEDURES
The Foundation has a full Fire Safety Strategy and full floor plans which state the locations of all fire exits. Please advise the Events Office if you require a copy of this Strategy.

FIRE EXTINGUISHERS & EXITS
The Fire extinguishers are provided in accordance with BS5306: Part 3 and Part 8. These standards outline the minimum requirements for the number and distribution of portable fire extinguishers within the building.

Please ensure fire exits are kept visible, unobstructed and clearly marked at all times. If you require additional fire extinguishers please advise the Events Office in advance of your event.

FIRST AID FACILITIES
A first-Aid kit is kept in Reception / Security Room and also in the kitchen.

INCIDENT/ACCIDENT LOG BOOK
A record is logged of all accidents and injuries brought to our attention. We aim to make the Foundation a safe and secure environment for all hirer’s and guests and seek to eliminate and pre-empt all avoidable hazards.

INSURANCE
A valid copy of the hirer’s & event organiser’s Public Liability & Employers Liability Insurance certificates confirming a minimum cover of £3 million must be filed before the hire period commences.

The Louise Blouin Foundation has Public Liability & Employers Liability Insurance for the premises at 3 Olaf Street, London W11 4BE.
Limit: £ 5,000,000 on any one occurrence
Insurer: Aviva Insurance Ltd
Policy Number: 24432275 CCI
Dates of Policy: 14 September 2009 through 13 September 2010

PERSONNEL & CONTACT NAMES
We require the client to select a sole contact for running of the whole event. Please provide us with a full list of on-site personnel and contact numbers (especially mobile numbers). This is for both security and courtesy. As stated in the Terms and Conditions this must be received by the Events Office no later than 24 hours before the event.

DISABLED ACCESS
All Foundation spaces are fully accessible for wheelchairs and there is a lift for easy access to all floors. The Foundation has fully equipped toilets for disabled access on every floor.

WATER, FIRE, COMPRESSED AIR, GAS AND ANIMALS
It is your responsibility to advise us of any potentially hazardous elements of your event plan. For example, water filled ponds, compressed gas cylinders, naked flames, live animals all present significant logistical and safety issues. To a lesser extent cooking oils, condensation from ice bins, melt from ice sculptures, spilled drinks, broken glass, staining from fallen petals and stamens may also present problems.

SMOKING POLICY
Smoking is not permitted anywhere in the building.

SOUND LEVELS
Internal sound or music levels must not exceed levels of 85-86 Db and comply with the Code of Practice on the Environmental Noise Control at Concerts (1995) for indoor venues. If the type of sound is audible externally even at the stated level, the Events Office will ask for this to be reduced.
FACILITIES

LIGHTING
The Foundation features a purpose made window treatment using architectural light fittings in conjunction with both anti-glare and black out blinds. The galleries are fitted with standard gallery spot lights which can be altered on request, although there are 4 settings for these to create different atmospheres. Please note that gels can not be fitted to these lights and neither can they be touched, moved or altered by any external supplier. Please ask the Building Manager for further information.

HEATING & AIR CONDITIONING
The Foundation is climatically controlled for humidity, temperature and air conditioning. Additional air conditioning units may be required and it is the responsibility of the hirer to assess and organise this.

LIFT
The lift has a maximum capacity of 33 people or 2,500KG. The internal dimensions are 2.5m x 2m x 2.415m (h).

CLOAKROOM
There is a separate cloakroom facility located on the ground floor with the capacity to hold up to 50 coats. We do have 3 further rails with 200 hangers. The Foundation staff will not run the cloakroom during your event. All items are left at the owners risk and the venue takes no responsibility for lost belongings.

POWER
It is essential that you very carefully consult Electrical Plans as part of your pre-event planning. We require you to clearly inform us of power requirements in advance. Please ask the Events Office to supply you with plans.

WASTE
Any oil or other catering waste must be taken off site. Ice and water can be disposed of carefully in the specified area only outside the kitchen. Ice must not be disposed of in any of the foundations toilets. Please refer to the Terms & Conditions for the variable charges for rubbish removal.

SMOKING AREA
- We ask that no-one smokes directly outside the front of the building.
- Recommend setting up an area on the side of the building or rear of the building but stipulate noise levels (no PA system)
- Ash trays must be supplied by the client.

FLOOR PLANS
All clients must submit a scale plan showing the proposed layout of the event. It should show all installed elements with a written description listing the materials and methods to be employed. Event organisers may be asked for Risk Assessments of any potential hazard and hazardous situations involved in the event.

TEMPORARY OR PERMANENT ART INSTALLATIONS AT THE LOUISE BLOUIN FOUNDATION
The Foundation regularly displays art installations and exhibitions in the various galleries throughout Olaf Street. This ongoing programme of exhibitions is an integral aspect of the Foundation’s core mission as a centre for arts education and cultural dialogue. Any installations or artworks displayed in the space must not be moved, altered or removed from the galleries during external events. If an event requires alteration of any exhibition, temporary or permanent, an amendment must be agreed in writing between the client, the Foundation’s Gallery Director and any third party exhibitors collaborating with the Louise Blouin Foundation.

FIXING TO WALLS AND COLUMNS
In general, all instillation elements must be freestanding and self-supporting to avoid damage to the fabric of the venue. Any and all fixings to floors, walls, pillars, windows or ceilings must be discussed in details with the venue and listed on your submitted plans. Under no circumstances must fixings touch the ceiling as the Foundation has acoustic...
treatment. There are fixing points on some of the ceiling areas which can be used for load bearing purposes, there will be a variable charge for such use. This must be discussed in advance with the Events Office. It is the Client’s responsibility to return the hired area(s) to original state. **Paint: Dulux Matt Vinyl RAL 9016**

**FURNITURE**
We have 220 black and silver chairs and a further 20 soft leather chairs. Three long rectangular white tables, 4 black rectangular tables and 4 circular white tables. These can be used if the Events Office is asked.

**WINDOWS**
All Foundation windows are fitted with anti-glare and blackout blinds, the Event Office must be informed two weeks prior to the Event the position of the blinds. If the position is to be changed on the day this can not be guaranteed. **Under no circumstances can blinds be altered by contractors.**

**CLEANING POLICY**
Please ensure all areas are left clean following an event. All rubbish must be in black bin bags and placed outside the rear of the building neatly.

**FLOOR**
The Ground Floor is highly polished concrete and under no circumstances may high adhesive tape (Gaffa) be fixed to this. We ask that you use exhibition tape. Electrical wires and cables fixed to this surface will mark and damage the varnish and you will be charged to rectify any damages.

**TOILETS**
The toilets will be clean and tidy upon arrival and stocked with basic soap, hand towels, additional toilet paper and waste bins. You may dress the toilets with your own supplies as required. Please do not place candles in the toilets as it is a fire hazard.

**TELEPHONE ACCESS**
WIFI and telephone ports can be arranged. It is essential that you pre order this 2 weeks in advance of your event with the Events Office.

**FAX, PHOTOCOPYING & PRINT SERVICES**
The Foundation Private Offices are only available for small quantities of printing should this be required, but there will be an associated charge. 10p per black & white sheet. 20p per colour sheet.

**NOTES / QUESTIONS**
RESTRICTIONS

CANDLES
All candles must sit inside either glass votives or storm lanterns, with the rim of the glass standing higher than the top of the flame. Heat protective material must be placed beneath the candles. The candles must be manned at all times. Candles are not permitted in the toilets or cloakrooms.

CATERING
No naked flames, frying or gas is permitted in any of the gallery spaces.

CONFETTI
Confetti, glitter, or any loose table decorations are not permitted anywhere in the building.

WINE
White wine is permitted throughout the Gallery spaces. Red wine is permitted during seated dinners but not during standing receptions.

PYROTECHNICS
These are not permitted in or around the Foundation

FIRE WORKS
These are not permitted in or around the Foundation

Extension of Hours: It is possible to arrange an hour extension of the event hire period until 1am at a cost of £600
Set Up Day: It is possible to have a set up day at a cost of 50% of the standard venue hire charge
Early Access: Can be arranged through the Events Office at a charge of £150
Fixed Venue Costs: This is an obligatory cost alongside your venue hire fee and covers the following; gallery staff, insurance, licences, cleaning and rubbish removal. The cost varies depending on the duration of your event.
All costs are quoted exclusive of VAT at 17.5%

MARKETING
The Foundation is to be referred to as Louise Blouin Foundation

The Foundation’s address is:
3 Olaf Street
London
W11 4BE
No use of the logo unless permission is given by the Events Office

There should be no suggestion that the event is a joint venture or partnership with the Foundation

All Foundation or Art images that are used are accredited in full and are not cropped or altered in any way